

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
THE COSMOPOLITAN DIGITAL EXPERIENCE	THE COSMOPOLITAN OF LAS VEGAS	HOTEL DIGITAL EXPERIENCE	DIGITAL KITCHEN, Chicago	USA
<b>Gold Lion</b>				
PLAYING THE UNDERGROUND	JEUDI	CLUB MUSIC EVENT	JUNG von MATT, Hamburg	GERMANY
CENAKOVSKI	THÉÂTRE DU NOUVEAU MONDE	THEATRE	COSSETTE, Montreal	CANADA
STORIES FROM THE STREET	MELBOURNE WRITERS FESTIVAL	2010 MELBOURNE WRITERS FESTIVAL	JWT, Melbourne	AUSTRALIA
ALMOST EXTINCT	BBC	BBC WILDLIFE FUND	THE CHASE CREATIVE CONSULTANCY, Manchester	UNITED KINGDOM
TAMIYA CALENDAR	SIAM TAMIYA	TAMIYA MODEL KITS SHOP	CREATIVE JUICE/BANGKOK (TBWA), Bangkok	THAILAND
CHEMICAL REACTION	SHU'S PRODUCTION	CORPORATE TOOL	OGILVY & MATHER JAPAN, Tokyo	JAPAN
BASISBIBEL	GERMAN BIBLE SOCIETY	BIBLE COVER DESIGN	GOBASIL, Hamburg	GERMANY
HOMEMADE IS BEST	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE INTERACTIVE COAL-GATE	BBDO	ADVERTISING AGENCY	BBDO GERMANY, Düsseldorf	GERMANY
LOVE BLOSSOMS HERE	MOTHER'S PRIDE / MARVEL GROUP OF COMPANIES	PRESCHOOL	OUT OF THE BOX, New Delhi	INDIA
THE UNBELIEVABLE IS FOUND AT EMILIANO	HOTEL EMILIANO	HOTEL EMILIANO BOOK	JWT BRAZIL, São Paulo	BRAZIL
I AM ONE THOUSAND	ENABLIS	NON-FOR-PROFIT ORGANIZATION	COSSETTE, Montreal	CANADA
GOING GOING GONE RED!	RICHARD HOUSE	GO RED!	THE PARTNERS, London	UNITED KINGDOM
SPIT	PUBLIC HEALTH BUREAU OF FENGXIAN, SHANGHAI	PUBLIC AWARENESS OF SPITTING	OGILVY SHANGHAI	CHINA
LIGHT WALL REFLECTION	BMW	BMW M3 COUPE	SERVICEPLAN, Munich	GERMANY
NOT YOUR EVERYDAY EVERYDAY	MONOPRIX	MONOPRIX	HAVAS CITY, Paris	FRANCE
GRAPHIC EXPLANATION	PIE INTERNATIONAL	GRAPHIC EXPLANATION IN ADVERTISEMENT(BOOK)	TOKYU AGENCY, Tokyo	JAPAN
2010 OPEN TITLES	OFFF INTERNATIONAL FESTIVAL	INTERNATIONAL FESTIVAL	THE MILL, New York	USA
BALLOONS	MTV	MTV	LODUCCA, Sao Paulo	BRAZIL
HOMEMADE IS BEST	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SOUR/MIRROR	ZENITH	INDEPENDENT BAND	MASASHI QANTA SAQOOSHA HIROKI, Tokyo	JAPAN
WALL OF FAME	EDDING	WRITING TOOLS COMPANY	KEMPERTRAUTMANN, Hamburg	GERMANY
THE COSMOPOLITAN DIGITAL EXPERIENCE	THE COSMOPOLITAN OF LAS VEGAS	HOTEL DIGITAL EXPERIENCE	DIGITAL KITCHEN, Chicago	USA
MR. LEE, TAILOR TO SUPERHEROES AND VILLAINS	SONY PLAYSTATION	DC UNIVERSE ONLINE	LEO BURNETT IBERIA, Madrid	SPAIN

BOTA BOTA, SPA-ON-WATER	BOTA BOTA	FLOATING SPA	SID LEE, Montreal	CANADA
BURMA	HUMAN RIGHTS WATCH	HUMAN RIGHTS PETITION	JWT NEW YORK	USA
DESPAIR WHIRLPOOL	GUANGZHOU YANGAI SPECIAL CHILDREN PARENT CLUB	YANG AI	LEO BURNETT SHANGHAI	CHINA
GOOD LIFE	ICA	RETAIL STORE CORPORATE MESSAGE	KING, Stockholm	SWEDEN
ALL ABOUT TEA	ALL ABOUT TEA	TEA	MOVING BRANDS, London	UNITED KINGDOM
SONAE BRAND IDENTITY SYSTEM	SONAE	MUTLINATIONAL RETAIL GROUP	IVITY BRAND CORP, Lisbon	PORTUGAL
NOT YOUR EVERYDAY EVERYDAY	MONOPRIX	MONOPRIX	HAVAS CITY, Paris	FRANCE
<b>Silver Lion</b>				
SPLITTING HEADACHE	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES
FROZEN FOOD	PE ELECTRONICS	ELECTROLUX FREEZER	MUDRA COMMUNICATIONS, Mumbai	INDIA
SPECIAL POSTMARK	REPORTERS WITHOUT BORDERS AUSTRIA	HUMAN RIGHTS	SERVICEPLAN, Munich	GERMANY
IMMIGRATION STAMPS	YATRA ONLINE	CALENDAR	TBWA INDIA, Gurgaon	INDIA
BOOK OF BIRDS	GÖRTZ	BOOK	GÜRTLERBACHMAN, Hamburg	GERMANY
CONCERTMILK	DORTMUND CONCERTHALL	SEASON 2010/2011	JUNG von MATT, Hamburg	GERMANY
BRAND ADDICTED AGENCY	W&CIE	DESIGN & COMMUNICATION AGENCY	W&CIE, Paris	FRANCE
APPLE BOX	LEO BURNETT SYDNEY	LEO BURNETT SYDNEY	LEO BURNETT SYDNEY	AUSTRALIA
BOOKS VIRADA SUSTENTAVEL	VIRADA SUSTENTÁVEL	SUSTAINABLE TURN	LEW'LARA TBWA, São Paulo	BRAZIL
THE REPORT THAT ATTRACTS MONEY	AGENCIA REGIONAL DE RECAUDACIÓN	TAX COLLECTION AGENCY	F33, Murcia	SPAIN
A PICTURE SPEAKS A THOUSAND WORDS	PAUL THOMPSON	PHOTOGRAPHY	THE CHASE CREATIVE CONSULTANCY, Manchester	UNITED KINGDOM
LOEWE 3D	LOEWE OPTA	3D POSTER	SCHOLZ & FRIENDS BERLIN	GERMANY
HIDDEN HEROES	HI-CONE	MULTIPACK	GRIMM GALLUN HOLTAPPELS, Hamburg	GERMANY
BIT.CODE	SAP	BUSINESS SOFTWARE	OGILVY FRANKFURT	GERMANY
AUDI MEDIAWALL - GENEVA INTERNATIONAL MOTORSHOW 2010	AUDI	AUDI A1	MUTABOR DESIGN, Hamburg	GERMANY
THE CANVAS EXPERIMENT	CONVERSE EMEA	CONVERSE SHOES	PERFECT FOOLS, Stockholm	SWEDEN
LOEWE 3D	LOEWE OPTA	3D POSTER	SCHOLZ & FRIENDS BERLIN	GERMANY
PEACE SHADOW PROJECT	HIROSHIMA PEACE MEMORIAL MUSEUM	NUCLEAR WEAPONS AWARENESS	HAKUHODO, Tokyo	JAPAN
AUDI MEDIAWALL - GENEVA INTERNATIONAL MOTORSHOW 2010	AUDI	AUDI A1	MUTABOR DESIGN, Hamburg	GERMANY
THE PALLET PROJECT	BRANDBASE	CONCEPTUAL INTERIOR DESIGN	BRANDBASE, Amsterdam	THE NETHERLANDS
MLK	BUSINESS CONCERN PRODMOL	MLK	DEPOT WPF, Moscow	RUSSIA
CHEESE PENCILS	T.D.G. VERTRIEBS	PARMESAN CHEESE	KOLLE REBBE, Hamburg	GERMANY
TEA	MONOPRIX	MONOPRIX	HAVAS CITY, Paris	FRANCE

STR BOTTLE	HEINEKEN INTERNATIONAL	BEER	DBOD, Amsterdam	THE NETHERLANDS
BIRD PACKAGING	GÖRTZ	PACKAGING DESIGN	GÜRTLERBACHMAN, Hamburg	GERMANY
TRANSMEDIALE.11	KULTURPOJEKTE BERLIN	FESTIVAL FOR MEDIA AND ARTS	RUDDIGKEIT, Berlin	GERMANY
<b>Silver Lion</b>				
DWARF DEPRESSION 1	LOVING HANDS MINISTRY	LOVING HANDS MINISTRY	MUDRA COMMUNICATIONS, Mumbai	INDIA
DWARF DEPRESSION 3	LOVING HANDS MINISTRY	LOVING HANDS MINISTRY	MUDRA COMMUNICATIONS, Mumbai	INDIA
<b>Bronze Lion</b>				
A PICTURE SPEAKS A THOUSAND WORDS	PAUL THOMPSON	PHOTOGRAPHY	THE CHASE CREATIVE CONSULTANCY, Manchester	UNITED KINGDOM
HANDCUT CARDBOARD POSTERS	HINZ & KUNZT	STREET MAGAZINE	JWT GERMANY, Hamburg	GERMANY
COINCIDENCE	EPA	EPA	ALMAPBBDO, São Paulo	BRAZIL
STOP THE SLAUGHTER	INTERNATIONAL FUND FOR ANIMAL WELFARE	ANTI-WHALING	JWT, Melbourne	AUSTRALIA
TREE RINGS	ACRES: ANIMAL CONCERNS RESEARCH & EDUCATION SOCIETY	WILDLIFE PRESERVATION	DDB SINGAPORE	SINGAPORE
DISAPPEARING DISCOUNTS	R I AYURVEDA RESEARCH LABS	LASS NATURAL COSMETICS	MUDRA COMMUNICATIONS, Mumbai	INDIA
AUGMENTED REALITY CALENDAR	AUDI	AUTOMOBILE	NEUE DIGITALE/RAZORFISH, Berlin	GERMANY
WHEN I GROW UP	FAKTUM	CHARITY STREET PAPER	FORSMAN & BODENFORS, Gothenburg	SWEDEN
FRIENDS VISUAL IDENTITY	FRIENDS FILM COMPANY	FILM PRODUCTION COMPANY	& CO., Copenhagen	DENMARK
IVITY CARDBOARD CITY	IVITY	DESIGN AGENCY	IVITY BRAND CORP, Lisbon	PORTUGAL
LADYBUG	HOGAR CLINICA SAN JUAN DE DIOS	TELETON	JWT LIMA	PERU
THE VIEW OF THE BRANDS	JWT	JWT	JWT BRAZIL, São Paulo	BRAZIL
CANYON BRAND BOOK	CANYON BICYCLES	PREMIUM BICYCLES	KMS TEAM, Munich	GERMANY
2010'S FAIREST ANNUAL REPORT	LEMONAID BEVERAGES	SOFT DRINK MANUFACTURER	JUNG von MATT, Hamburg	GERMANY
CHICKEN LIPS	IBM	IBM	OGILVY FRANCE, Paris	FRANCE
SWITCH OFF	PROCTER & GAMBLE	BOUNCE	LEO BURNETT IBERIA, Madrid	SPAIN
HANDS	NATIONAL CENTRE FOR DOMESTIC VIOLENCE	DOMESTIC VIOLENCE AWARENESS	JWT LONDON, London	UNITED KINGDOM
WMF	WMF	WMF PEELERS	KNSK WERBEAGENTUR, Hamburg	GERMANY
ANTA LI XIAOXU'S SHOEBOX INSTALLATION	ANTA SPORTS PRODUCT	SPORTS	JWT SHANGHAI	CHINA
YOUR GAME IS YOUR VOICE	NIKE	SPORTS APPAREL	WIEDEN+KENNEDY SHANGHAI	CHINA
DISPOSABLE FOREST	GREENPEACE	GREENPEACE	OGILVY BEIJING	CHINA
YUMMY TUMMY KOALAS	GEORGE WESTON FOODS	YUMMY TUMMY KOALAS	LANDOR ASSOCIATES, Sydney	AUSTRALIA
GÖRTZ 17 SHOELACE BOX	GÖRTZ 17	SHOES	KEMPERTRAUTMANN, Hamburg	GERMANY

TARGET HEAVY FOOD	MEDICOM PHARMA	DIGESTION AID	BBDO GERMANY, Düsseldorf	GERMANY
STOP THE WATER WHILE USING ME!	T.D.G. VERTRIEBS	SKINCARE PRODUCTS	KOLLE REBBE, Hamburg	GERMANY
KANTAR BRAND IDENTITY	KANTAR	MARKET RESEARCH COMPANY	THE PARTNERS, London	UNITED KINGDOM
FIOCCA STUDIO	FIOCCA STUDIO	PHOTOGRAPHY	COSSETTE COMMUNICATION, Toronto	CANADA