

Cannes Lions Press Code of Conduct

The Press Centre is provided by Cannes Lions as a dedicated facility exclusively for professional journalists, photographers and reporters from the worldwide media. We are committed to providing an environment where members of the press can work efficiently and comfortably to provide Festival commentary.

In return for the services and access the press enjoy, we ask that Press Pass holders abide by a code of conduct. Anyone who does not behave according to this code will receive a formal warning, which could result in immediate withdrawal of press accreditation at the Festival, and possibly future Festivals owned and run by Cannes Lions or its parent company Ascential plc.

We thank you for your understanding and co-operation in agreeing to our terms stated below:

- 1. We will provide media with privileged information about the Awards. In return we ask that you respect any embargos.**

Journalists who attend Cannes Lions receive information and Award Winners' lists in advance of the winners themselves being notified. This information is provided strictly under embargo. Information must not be published or shared – verbally or in writing through any channel, including digital and social media – before the stated embargo expiry time.

- 2. Press Conferences will always start on time. Please arrive early to get a seat.** Doors to press conferences will be closed 2 minutes before the published start of the press conference. Late admittance cannot be guaranteed.

We will give you all the assistance and access we can. In turn we expect all accredited media representatives to behave in a professional manner at all times in the Press Centre and across the Festival venues. No form of antisocial or threatening behaviour, including rudeness or aggression, towards Cannes Lions or Palais staff, or anyone else associated with the Festival will be tolerated.

- 3. Your Cannes Lions Press Pass gives complimentary access to all official Festival events, including the Press Centre.** It does not include line-skipping privileges, early access, backstage or VIP access to the ClubHouse or other VIP areas, or assigned seating to any content seminars or Award Shows.

4. **We provide the Press Centre for your comfort and convenience.** To ensure that comfort, the Press Centre is for accredited media and Festival Representatives only. Agency PR, comms people and personal assistants are not generally permitted to enter the Press Centre. Any special exceptions need to be pre-agreed with the Press Team and in most cases, a minimum of 24 hours' notice is required to assess such a request. The decision of the Press Team is final.
5. **Your complimentary Press Pass is just for you.** Press passes will be checked regularly in and around the Festival venue, and on every entry to the Press Centre. You will not be permitted access to the Press Centre without your Press Pass, even if you are accredited. A press pass may only be used by the named holder. Any press pass used by somebody other than the named holder will be confiscated.
6. **Register early for your Press Pass!** We are unable to issue additional press passes at the Festival. Non-accredited media will have to purchase a pass on site.
7. **Please do not film the Awards Shows or content sessions.** We will provide exclusive press-only sessions in the Press Centre, which can be filmed. For information on filming please read the Photography and Filming Guidelines provided.

Cannes Lions Photographers Code of Conduct

1. Keep your official tag with you! Photographers must wear an official photographers' tag at all times to be permitted entry into the content sessions and Award Shows.
2. Check with the press team about any restrictions. Changes to seminars and sessions can be made at short notice and photographers may be restricted from entering.
3. Cooperate with Festival officials. Some seminars and sessions may not permit access to official / accredited photographers. In these circumstances, photographers must follow the instructions of Cannes Lions and Palais staff and leave auditoriums if asked.
4. Respect the delegates' Festival experience. Photographers who attend seminars and sessions must agree to stay for the first 10 minutes only and respect the speakers on stage at all times.
5. Register for Award Show access. Photographers who wish to attend any of the Award Shows must sign up at the Press Centre desk and queue to enter in the specially assigned press area.