

We're looking for a **Dean** to lead the Media Academy and join our team at Cannes Lions as part of our LIONS Learning function.

Your team: The Learning Team is responsible for customer-facing learning opportunities online and in-person. Learning programmes include the LIONS Academies, Young Lions Competitions, Executive programmes, 42 courses and LIONS Membership.

Your Role: The role of the Dean is less of a teacher and more of a facilitator. We are building an experience, an unforgettable learning journey, unlike any other classroom they've entered. The Dean doesn't tell the audience what's right or what's wrong, because there is no single answer to Creativity. It's up to the audience to find their way and what's right for them, with support from peers, speakers, mentors and the Dean of course.

Key Responsibilities

- Collaborate with LIONS to build a framework and curricula for the 2022 Academy
- Mentor the Alumni Tutor (a previous Media Academy attendee)
- Assist in outreach to potential speakers/mentors
- Be part of the selection panel to select the 2022 class
- Is available pre-Festival for planning calls to discuss the agenda
- Build learning programme with a clear start and finish
- Manage the programme on-site, with support from LIONS
- Participate in a post-Festival debrief to review the 2022 Media Academy

Your Experience

- Requires extensive experience in order to build credibility with participants. Experience should have been gained by operating at senior leadership level in either media agencies, platforms, owners and/or in media roles brand-side.
- Will have prior knowledge and experience of the Cannes Lions Festival
- Has extensive experience of leading and facilitating groups and/ or teams
- Has an extensive and diverse network to draw on in order to inspire and demonstrate the relationship between creativity and diversity
- Has extensive experience of mentoring individuals at early career stages
- Experience preferred in building learning/training programmes

Your qualities

- A belief that everyone has the potential to be creative
- Passionate about developing next generation talent
- Advocate of diversity, equity and inclusion
- An understanding of the skills and needs of the target audience
- Be tuned in with popular culture and communications industry trends that could be reflected into the curricula
- Previous Cannes Lions award nominee would be ideal, but not essential

Your Skills

- Demonstrates an awareness of how science, tech, environment, politics, innovation and culture are continuing to affect the creative world and converts this awareness into tangible insights to disrupt thinking and inspire innovation
- Personable – able to make a positive connection with the class
- Content presentation – provide relevant content/perspectives in an engaging and thought-provoking manner
- Organisation – able to keep the class on track and on schedule

Who are we?

The **LIONS** brand is probably most synonymous with Cannes Lions, The International Festival of Creativity, the definitive meeting place for the global creative communications and advertising community. It's five days of inspiration, aspiration, unlimited magic and potential. The Festival has been championing creative excellence since 1954 with the goal of providing a global destination and the definitive benchmark for creativity that drives progress.

LIONS is going through an exciting time as it's recently repositioned as The Home of Creativity, supporting those in the business of creativity at every step of their journeys with an extended portfolio of new advisory, learning and intelligence services. Our purpose is to drive progress through creativity for an incredibly diverse and talented global creative community.

You will join a team of change makers. The team's purpose is to champion change to create the most powerful global creative community and drive growth for the brand.

LIONS is an **Ascential** company. **Ascential** delivers specialist information, analytics and ecommerce optimisation platforms to the world's leading consumer brands and their ecosystems. We help our customers to make smart decisions that improve performance now, and in the future.

With more than 2,500 employees across five continents, we combine local expertise with a global footprint for clients in over 120 countries. Ascential is listed on the London Stock Exchange.

Why choose us?

At Ascential, **diversity, equity and inclusion** is core to us. We're a company built around our people - and we're committed to supporting each and every one of them to be the best they can be. We love having a diverse team of people who bring new ideas and different strengths and perspectives to Ascential. Our employee-led networks, Ascential Pride, Black in Business and EmPower: An Ascential Women's Initiative, help us to create a place where communities and allies can connect and share experiences. In addition, our Early Talent programmes help grow and foster diverse new talent for our sectors.

We are committed to supporting the **environment and sustainability**, including ensuring our pension plan defaults to sustainable options and striving to be net zero by 2030.

Recognising great performance is a key part of our culture. Our Awards schemes, which run both quarterly and annually, recognise and reward the brilliant achievements of our people.

We have a truly **flexible working environment** with a wide range of flexible, hybrid and agile-working arrangements. Conversations about flexible working have always been - and will continue to be - actively encouraged here.

The Media Academy Dean offers benefits including:

- A recognised and trusted partner of LIONS
- A €5,000 fee payable to the Dean of the Academy. It is anticipated that there will be between 15-20 hours total work before the Festival.
- A Complete Delegate pass to the Festival, travel, accommodation & daily per diem during the Festival week are included
- LIONS will actively promote the Dean of the Academy across social media and third-party networks
- A global platform to champion and develop next generation talent and benefit those from underrepresented backgrounds
- The role of Media Academy Dean is for a one year rotation

We want to ensure everyone has the opportunity to perform their best when interviewing, so if you require any **reasonable adjustments** that would make you more comfortable during the process, please let us know so that we can do our best to support you.

Click [here](#) to apply.