

Cannes Lions 2019 Sample Itinerary

Monday 17 June

Tuesday 18 June

Wednesday 19 June

Thursday 20 June

Friday 21 June

MORNING

10:00 - 10:30
Creatives in Control
Lumiere Theatre

12:30 - 13:00
Take a Festival Guided Tour

13:00 - 14:00
Chief Creatives on the Beach
Cannes Lions Beach

10:00 - 10:30
Future Gazers on the Terrace

Head to the Lumiere Theatre

11:00 - 11:45
Defining Art + Activism

12:00 - 12:45
When Worlds Collide: The Evolution of Creativity

13:00 - 13:45
More is More: The Future of Prestige Content in the Streaming Age

10:30 - 11:30
Wake up with the Economist at the Cannes Lions Beach

12:00 - 12:45
Inside the Jury Room: Industry Craft Lions

10:00 - 10:45
Creativity Matters
Awards Hub Stage 2, Palais I

11:00 - 12:30
Take some time to visit CLX, Palais II

Head to the Lumiere Theatre

10:00 - 10:45
The Orange Economy: How Ideas are the New Oil

11:00 - 11:45
Stink Presents: Nicolas Winding Refn in conversation with Nils Leonard

12:00 - 12:45
Sir Martin Sorrell in Conversations with Marian Goodell

AFTERNOON

Head to the Debussy Theatre

14:45 - 15:15
Welcome to a Brandless World

15:30 - 16:00
Creating a New World of Tiffany

16:15 - 16:45
A Circle Big Enough for Us All

14:15 - 16:00
Shortlist Presentations: Glass Lions
Workshop Room, Palais I

Head to the Terrace Stage

16:15 - 16:45
Storydoing: Moving Beyond Marketing To Bring Stories to Life

16:45 - 17:15
Rethinking Storytelling: Innovation X Creativity X Content

13:00 - 15:00
Visit Cabana Town and Beach Town

15:00 - 16:00
Game Changers on the Terrace

15:00 - 16:00
Take a Tour of the Work Awards Hub Desk, Palais I

17:00 - 18:30
Happy Hour at CLX - Palais II

Visit the Brand Marketers' Creative Summit, Palais II

14:00 - 14:30
The Great Paradox of Branding

14:35 - 15:05
CMO Growth Council Deep Dive: Data & Technology

15:10 - 15:40
CMO Growth Council Deep Dive: Talent & Organisation

15:45 - 16:15
CMO Growth Council Deep Dive: Society & Sustainability

13:30 - 15:00
Check out some of our partner activations in Palais I and Palais II

15:00 - 16:00
Badass Women, Cannes Lions Beach

16:15 - 17:
The Lion Heart Seminar: Phumzile Mlambo-Ngcuka, Executive Director, UN Woman

EVENING

17:00 - 18:00
Happy Hour on the Terrace

19:00 - 21:00
Go to the Awards Shows

22:00 - Late
Visit the Cannes Lions Beach

19:00 - 21:00
Go to the Awards Shows

22:00 - Late
Visit the Cannes Lions Beach

19:00 - 21:00
Go to the Awards Shows

19:00 - 21:00
Go to the Awards Shows

21:00 - Midnight
Official Closing Party, Carlton Beach

■ Palais I
 ■ Palais II
 ■ The Terrace
 ■ Cannes Lions Beach
 ■ Other

